



# Reflections

To reflect is to envision

Let's remember to be grateful for the opportunity to grow and learn. Here's to a new year full of new opportunities and experiences \_\_\_\_\_

# 2022

iam**neo**

# Hello

What does a yearlong growth, path breaking innovations and delightful customers call for?

## A celebration!

What better way to celebrate than sharing our joy with the people who trusted us. We are excited to take you through the highs, the notable moments and our vision for the year 2023.

Grab a coffee and read along to know how iamneo continuously transforms the way we learn and access education through technology .





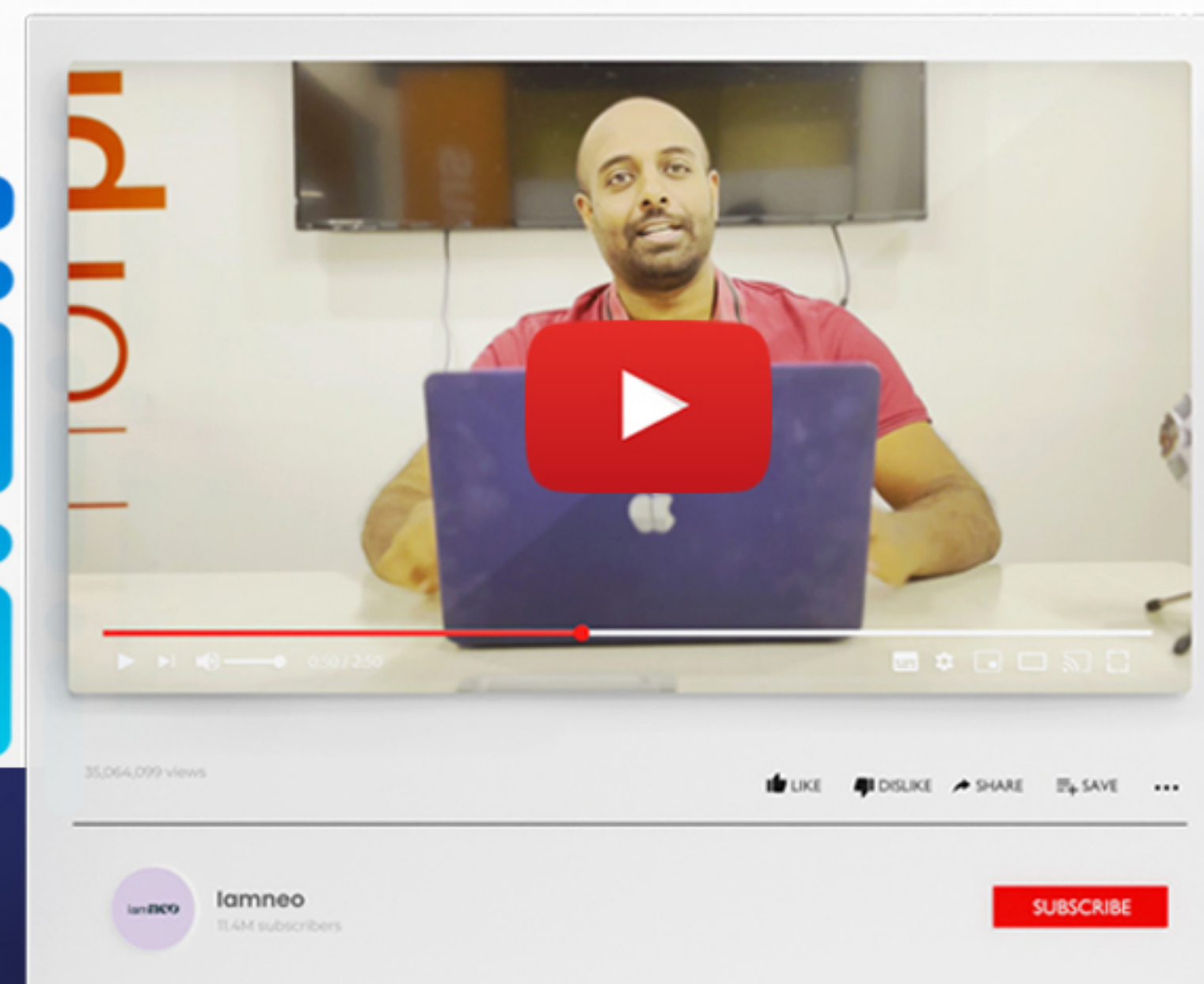
# Revolutionizing the EdTech space



From live resumes to advanced self-paced courses, we are looking far ahead to create a skilled workforce who could take on the future of technology.

Our platform serves **1 lakh users** every day. With the aid of cloud computing and microservices, it is easier for us to serve the 'N' number of users any time securely. The cutting-edge technologies make our platform robust and equipped for the future.

**Suresh Shanmugam**, Director - Products  
shares insights on the scalability of our platform.

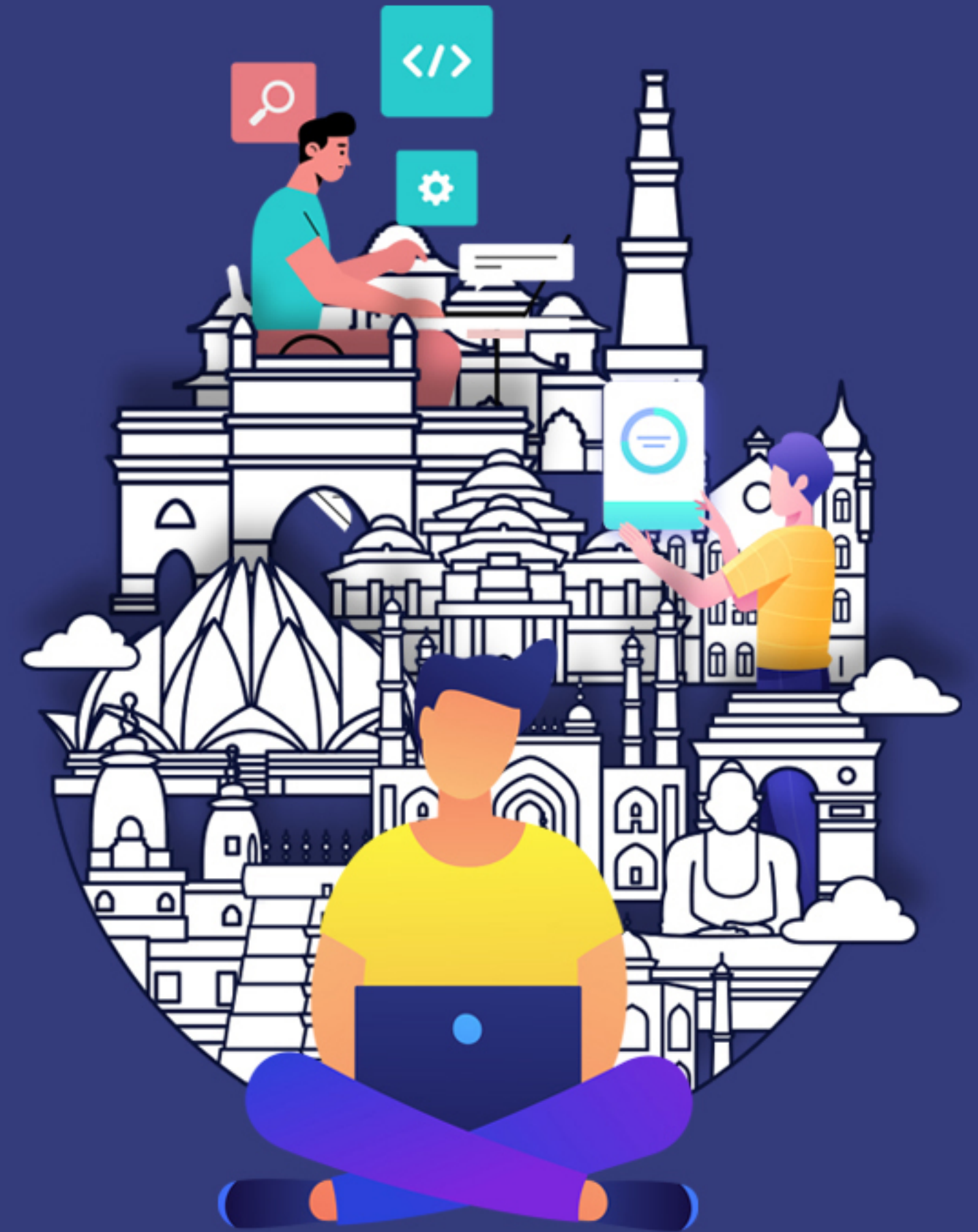




## Helping businesses capitalize on Tier 2 & Tier 3 talents

Apart from tier 1 cities, we help businesses leverage talents from tier 2 & tier 3 cities. With remote working and reverse migration emerging as trends, Tier 2 and Tier 3 cities are quickly becoming employment hubs. Last year, through our end-to-end Hackathon platform, Neo Hire, we helped businesses identify raw talents from across the country. From registration to evaluation, our in-house team worked hard to ensure smooth workflow and success of the hackathons. With the database of 7000+ TPOs, our campus intelligence tool helped companies target the right audience, while the SME team researched and curated challenges that met industry standards

The Virtusa Neural Hackathon powered by our platform received a registration of 1 Lakh+ from institutions across the country through our strategic marketing outreach. The LatentView's The Number Thing, a national level data-analytics hackathon, in collaboration with us identified exceptional talents amongst the top engineering colleges. We joined hands with NASSCOM to foster the entrepreneurial spirit among students through the Academic Grand Challenge.



**virtusa**

Virtusa has been using neohire for hackathons and coding contests. They have been an asset in supporting our team to upskill and assess our candidates. Their collaborative Project-based-learning with auto-evaluation module is well thought out and the platform is very friendly making it ideal for self-paced hands-on learning and assessments.

**Krithivasan S**, University Hiring Strategy, Engagement and Relationship Specialist





# Enrol for India's First Advanced Certification Course in Data Structures and Algorithms

Enrol now



## Impacting students through hands-on experience

We believe in experiential learning, a method of learning to code through direct, hands-on experience and application. Through this model we have reached out to 100s of colleges and corporates transforming the way coding is being perceived and taught. Our collaboration with government institutions is another momentous occasion to improve the quality of higher education and equip the students with right skills for the future.

**Arumugham S,** Director - Enterprise Solutions  
shares insights on the solutions we provide.





## Importance of upskilling and starting early

To overcome high training costs and low productivity, companies are looking for skilled freshers who deliver from Day 1. To combat this threat, we have partnered with Sri Krishna Group of Institutions to provide industry-ready curriculum and mentorship programme to help students advance in their career. We do so by incorporating emerging technologies into their academic curriculum from the first semester. And our instructors include corporate trainers, developers, and project managers. By the end of the sixth semester, each student builds a minimum of 10 applications, which is then published into their github as a live resume.

We follow the 70/20/10 education model. This approach allows students to build a strong foundation of knowledge and skills through formal learning, apply and reinforce their learning through informal interactions and hands-on experiences, and develop the ability to adapt and solve problems in real-world situations.



Along with the curriculum, our technical heads address the students on various occasions to provide insights on the current trends.

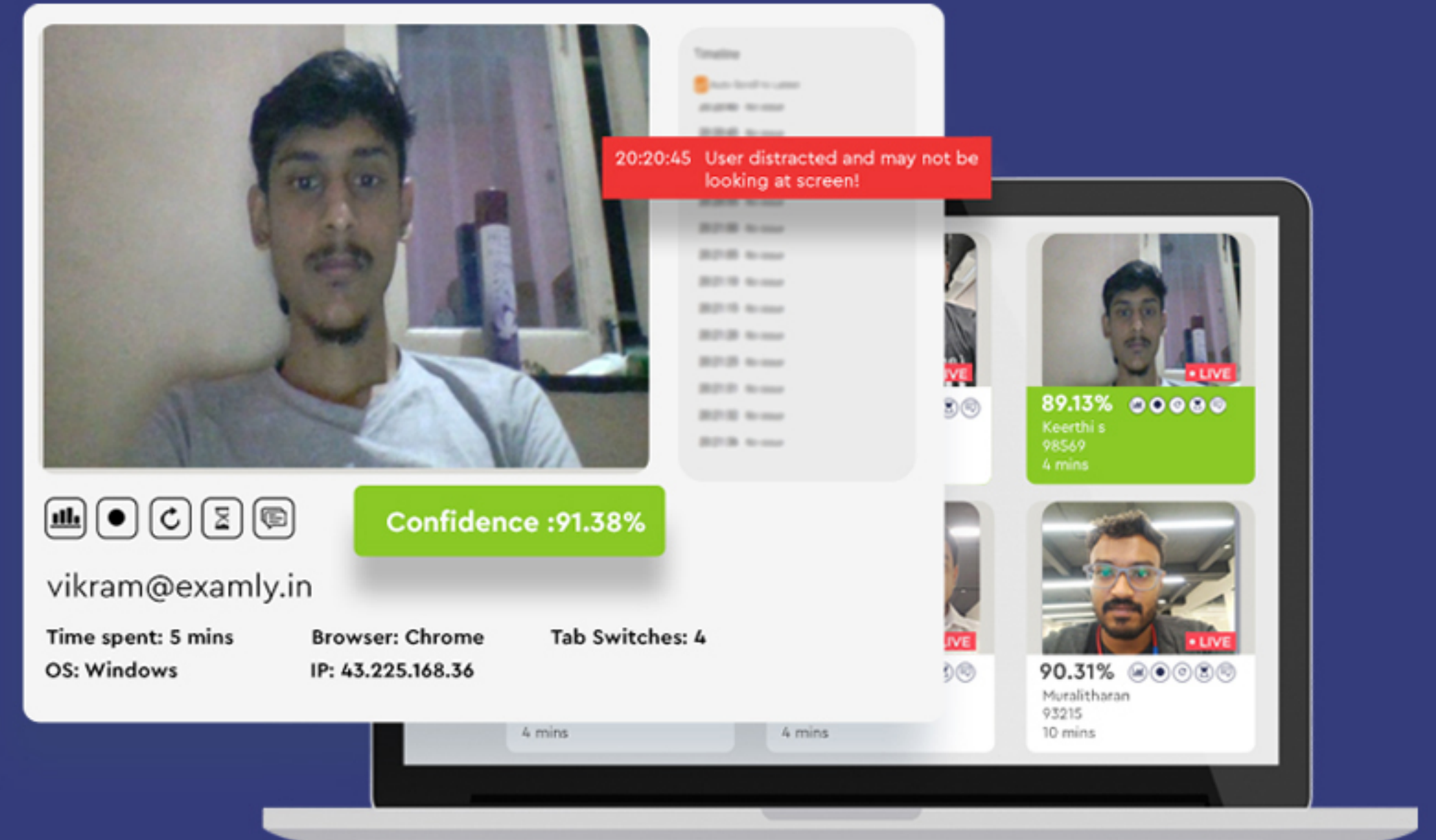




# Remote proctoring for the rescue

Covid 19 helped us realize how our business could positively impact many Universities that were struggling with the challenge of conducting exams. We helped 25 colleges and universities to conduct exams online safely and securely through our secured online examination platform, Neo Exam.

Our live-proctoring tool ensured all types of examinations (from internal to end-semester examinations) were conducted seamlessly for as many as 1000-2000 students concurrently. With corona and lockdown making news, the online exam-taking process created anxiety among students to attempt the exam with no physical proctor. Neo Exam's live proctoring came closest to making the experience of taking an online test more humane.



With 2023 right at our doorstep and Corona threats again looming large, it is vital to start planning for a holistic solution to all your examination needs.





## Ground-breaking products and features

This year witnessed the launch of two new products

**neo** hire

a comprehensive Application Tracking System to handle end-to-end recruitment

**neo** exam CoE

Neo Exam CoE, an exam cell on the cloud, take complete control of the examination process.



# Hiring Trends

# 2023

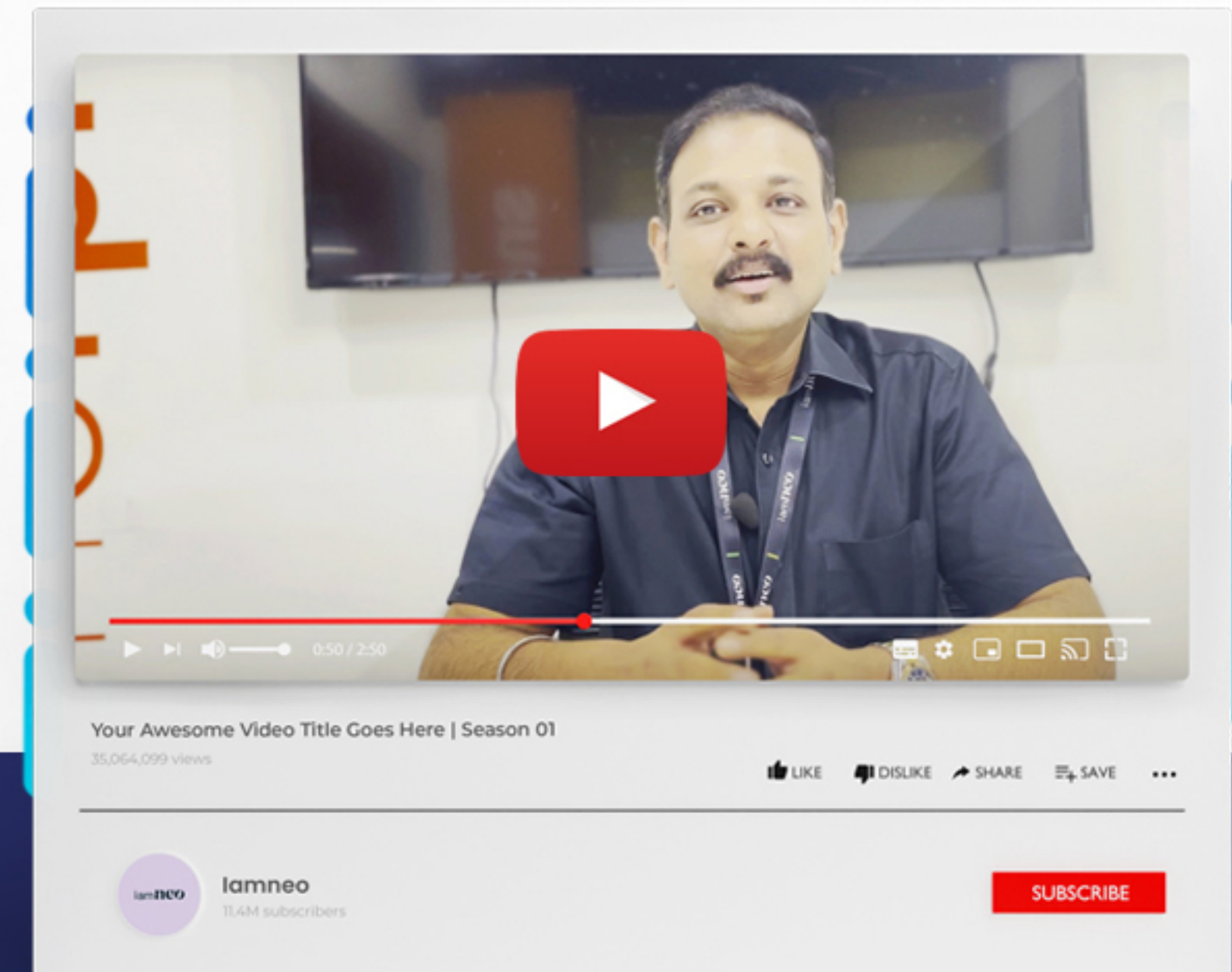
## Predictive analysis

[Know More](#)

## We are one

Every Neo is grounded in the fact that edtech has the potential to greatly impact the future of education and learning. Our relentless work and the culture we celebrate has helped our team multiply in numbers over the past year. With diversity and inclusion as the foremost, we are now a strong 200-member team ready to revolutionize the future of edtech.

**Hari V P Rao**, Head of Talent Acquisition  
speaks on our culture and our work ethic





## In the Community

Eager to demonstrate our passion for building technology to accelerate the development of critical tech skills, we engaged with industry professionals, peers, stakeholders and exchanged best practices in EdTech!





# Awards and Recognitions

From starting as a small five-member team to establishing ourselves as a fast-growing EdTech, we have come a long way. The awards and recognitions are a testimony to our resilience and perseverance.

Most promising  
EdTech startups from  
South Asia

HolonIQ's 2022 South  
Asia EdTech 100

StartUp Dhruv 2022  
Rising Star Award



Leading Computer Science  
Engineering, Coding,  
Learning Solutions

World Education  
Summit





# Employee corner

We made every  
moment count!





# iamneo



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## Our Products

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**neo** colab

**neo** exam

**neo** PAT

**neo** coder

**neo** hire